

DECISION-MAKING CONSIDERATIONS

We have included the benefits and drawbacks of each training option below to help you make strategic decisions about your organization's best training programme, whether it be workshop delivery or a trainer licence. The purpose of this guide is to assist and clarify your decision-making process.

Organisational Licenses

Deliver training exclusively within your organisation. Licence not intended to generate revenue

Advantages

Customization: Training is tailored to your organisation's specific needs and culture.

Internal Cohesion: Enhances team harmony

Cost Control: Potentially lower costs over time as internal trainers deliver the programme.

Flexibility: Schedule and deliver training at your convenience.

Cons:

Resource Intensive: Requires investment in training internal staff.

Skill Dependence: Effectiveness depends on the quality and commitment of internal trainers.

Initial Investment: Higher upfront costs for training staff.

Independent Licenses

Deliver training within the industry. Both profit-generating and non-profit options are available.

Advantages

Flexibility: Ability to offer training across multiple organisations.

Profit Potential: Opportunity to generate revenue by providing training services.

Broad Impact: Can Influence and improve mental health practices across the industry.

Cons:

Variable Costs: Pricing negotiations based on reach and scope can be complex.

Competitive Market: Other trainers and programmes may compete for clients.

Less Customization: Training may be less tailored to individual organisational cultures.



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Purchasing a Workshop directly from A-OK NZ

Advantages

Expert Delivery: Training is delivered by experienced professionals from A-OK NZ.

No Initial Investment: Lower upfront costs compared to buying a license.

Time-Saving: Saves time on training internal staff and preparation.

Quality Assurance: High-quality, evidence-based training content.

Cons:

Higher Long-Term Costs: Paying for each workshop can be more expensive over time.

Scheduling: Dependent on Be A Mate and A-OK NZ's availability for training sessions.

Limited Internal Capacity: Does not build internal trainer capacity within your organisation.

Decision-Making Considerations License Option:

- suitable for organisations that intend to provide well-being and mental health education for an extended period of time.
- ideal for businesses looking to fully incorporate training into their culture.
- Ideal for companies with the resources to teach employees internally.

Purchasing Workshops:

- Suitable for organisations seeking immediate, high-quality training without long-term commitment.
- Ideal for companies needing flexibility without the investment in internal training resources.
- Best for those who prefer external experts to deliver the training.

Managers can evaluate these options based on their organisational goals, resources, and strategic priorities.

